Case Study
Award-winning media outlet eliminates threats embedded in files and reduces cyber risk to reporters by partnering with Votiro.

VOTIRO✓

About Award-Winning Media Company

Influential award-winning global media company (Company) known for in-depth reporting and coverage of national and international news, as well as its dedication to investigative journalism and hard-hitting exposés.

This organization has broken numerous important stories, uncovering scandals and shedding light on important issues that might otherwise have gone unnoticed. As a global influencer, this media organization has shaped worldwide politics and helped to maintain an informed populace.

As a global influencer, it has reporters stationed around the world to identify breaking news stories and provide up-to-the-minute coverage.

Challenges for the Company

One of the greatest challenges of having an international presence for reporters is to ensure their safety and the safety of their sources. Reporters uncover scandals and political machinations that, if traced back, could place the reporters or their sources in danger.

Try Votiro Cloud

Schedule a demo today to learn how Votiro can secure your environment from threats delivered via files.

[**Schedule a Demo**]

Challenges for the Company

Need to Keep Reporters & Sources Safe from Nation-State Actors for Continued Media Operations
As there is no standardized technology for the different reporters that report for the Company around the globe, they utilize various applications and devices which have no assurance of privacy.

Media Company & Votiro Cloud At a Glance

Before Votiro
- **High risk of infiltration**. Risk of nation-state actors infiltrating Company through source materials uploaded to centralized Company data lake by field reporters.

- **Lack of file type support**. Breath of file types used in daily course of business not supported.

- **Slowed operations**. Existing solution for removing threats from content slows file uploads, creating lag in media business operations.

After Votiro
- **Disarm**. Votiro disarms all content, eliminating hidden zero-day malware threats from content at massive speed and scale.

- **Detect**. Integrity of content for 180+ file types is maintained while all known and unknown threats are eliminated by default.

- **Analyze**. Integration with Company SIEM enables threat teams to quickly and efficiently analyze and gain visibility into threats.

- **Without disruption**. Simple installation, configuration, and seamless integration helps Company continue to break news stories quickly, ahead of competition.

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Challenges for the Company (cont.)

To complicate the situation, reporters upload source material files to a centralized Company Snowflake data lake that includes massive videos, images, and other file types. The Company wanted a way to ensure that content provided by reporters contained no hidden malicious threats embedded in files as they knew any hidden danger slipping through could impact business operations and exfiltrate sensitive information.

Stories by these reporters have global impacts, and threat actors include nation-states with the resources to generate novel attack vectors to embed in files.

Driving Towards Efficiency

Along with this, they needed to ensure that the security provided was seamless and did not require additional effort by staff to sanitize the content. Anytime additional steps are required, there is the potential that it creates lag in the news process or the steps could be overlooked, and failures in the process could dangerous exposures.

Finally, the organization also understood that efficiency is key, especially when sending information from overseas via communications channels that may be less current. Having a solution to eliminating hidden threats should have a minimal impact on the time from uploading to the content being available internally for review.

Significant delays could allow other media outlets time to break a story before they could.

Votiro helps Media Company Ingest Files from Anywhere, at Scale, Safely

The Company tested Votiro Cloud to help seamless ingest the 4GB+ files into their Snowflake data lake, while ensuring that no hidden threats were hidden in these files.

Safer Files & Content, Faster

Once Votiro Cloud was deployed and integrated into the client's existing environment, they experienced a 50% reduction in sanitization time for large files from previous solutions. This accelerated the client's ability to move a story to publication.

Protecting Reporters & Breaking Stories

Using Votiro Cloud for Web Applications, a secure bastion was created for reporters to upload their content to the data lake, regardless of the geographic location in which they were working. This reduced the risk of the data lake becoming contaminated with malware or ransomware. This, in turn, prevented sensitive information being revealed, like reporters' locations or assignments, protecting them not only from cybercriminals but from the danger of nation-state actors.

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Safe Files. Votiro disarms all content, rebuilding files with only known-safe components.

Delivered Seamlessly. API-based plug and play integration allows Votiro to work without changing existing infrastructure.

At Massive Scale. Votiro Cloud solution scales up and down to accommodate the needs of the Company and its hundreds of customers, ensuring that work never stops due to security risks.

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Seamless Integration with Company Systems & Send Threat Intelligence to SIEM

The API seamlessly integrates with Company's Snowflake data lake, without the need for intensive and time-consuming configuration, installation, or manual upgrades. Additionally, Votiro connects with the Company's SIEM, sending valuable threat information to the SOC team instantly.

Breadth of Protection for 180+ File Types

Votiro Cloud is able to sanitize more than 180 types of files, also providing the Company with the breadth of sanitization needed for the various files reporters would upload.

By choosing Votiro, the Company allowed reporters to focus on keeping people informed and aware of events happening around the globe and enabled the business to continue producing important news stories.

Votiro helps keep Media Companies Safe from Known and Hidden Malware Threats

✔ Keeps business running

✔ Eliminates cyber risks from file-borne threats

✔ Seamless integration with existing IT investments